



# POULTRY AFRICA 2022

KIGALI, RWANDA

5-6 OCTOBER

POWERED BY VIV

**3rd  
Edition**

## **VISITORS INVITATION TO EXPO FOR SUB-SAHARAN AFRICA**

[WWW.POULTRYAFRICAEVENT.COM](http://WWW.POULTRYAFRICAEVENT.COM)



5 & 6 October: Expo  
4 October: Leadership Conference



Kigali, Rwanda



**Register now!**



[WWW.VIV.NET/EVENTS](http://WWW.VIV.NET/EVENTS)

Organized by **VNU** | EUROPE

# EXPO, LEADERSHIP CONFERENCE AND TECHNICAL BEST PRACTICE SEMINARS FOR SUB-SAHARAN AFRICA



## 2 DAYS EXPO: TOP SUPPLIERS!

Meet more than 120 exhibitors from Europe, Asia, America and Africa

Poultry Africa is the unique B2B international trade show that brings the full supply chain, from Feed to Food, to the poultry industries in Sub-Saharan Africa.

Poultry Africa connects professional visitors and the fast-growing communities of feed production, farming and food processing in Africa with top international and local suppliers.

**Join the third edition  
in Kigali, Rwanda!**

2,000+  
professional  
visitors!

Leadership  
Conference  
& Technical  
Seminars

120  
exhibitors

## KEY PARTNERS

**afrique  
agriculture**

**International  
Hatchery  
Practice**

**African  
Farming**  
and Food Processing

**NABC**  
NATIONAL AFRICAN  
BIRDS COUNCIL

**Republic of Rwanda  
Ministry of Agriculture and  
Animal Resources**

**Kingdom of the Netherlands**

**International  
Food &  
Meat Topics**

**International  
Poultry  
Production**

**FARMERS  
REVIEW AFRICA**

**WATT  
GLOBAL  
MEDIA**

**TRAIDE**

**education organization research**

# WELCOME TO THE LEADERSHIP CONFERENCE AND TECHNICAL BEST PRACTICE SEMINARS

VIV worldwide and its industry partners present an extremely inspiring line-up of conferences next to the trade exhibition.

The Leadership Conference is, since its first edition in 2017, an important source of knowledge for the whole region. Topics such as **feed costs reduction, farm management & bio-security, insects for feed, data for (egg) production optimization, and the African market outlook** will get extra attention.



## PROGRAM OUTLINE

4 October 2022

**Leadership Conference**

9:00 – 17:00

5-6 October 2022

**Expo & technical best practice seminars**

10:00 – 17:00

# A PROVEN TRACK RECORD – THIRD EDITION



The event is truly a Sub-Saharan platform, with visitors from Rwanda, Nigeria, Uganda, Kenya, Ghana, Ethiopia but also South-Africa, Sudan, and many more countries.



**128**  
exhibitors



**2,026**  
visitors



**29**  
exhibiting  
countries

\* 2019 Edition figures



**22+**  
conference  
sessions



**52**  
international  
speakers

“[Poultry Africa is] a rare opportunity for key players in the poultry industry to network and explore ways and means of improving their different poultry operations [...]”

Dr. Gerardine Mukeshimana, Minister of Agriculture and Animal Resources, speaking at the opening of Poultry Africa 2019.

## Exhibitor Profile

- Animal Health
- Breeding / Hatching
- Farm Production
- Feed / Ingredients & Additives
- Feed / CropTech - FeedTech
- Laboratory Testing Equipment & Services
- Media / Consultancy
- Processing / Food Engineering

## Visitor Profile

Farm Owner; General manager / Managing director / CEO / President, Farm employee; Marketing / Sales manager / Representative; Consultant; Technical manager / Engineer / Technician; Veterinarian, Government / Institutions / Association; Researcher; Press; Producer / Processor, Nutritionist, Purchase manager / Buyer; Distributor / Dealer, Academic / Professor; Regulatory manager, Retailer; etc.

**ARE YOU A  
PROFESSIONAL POULTRY  
INDUSTRY MEMBER?  
REGISTER TO VISIT!**

**This year, the show is expected to welcome the top regional decisionmakers and buyers.**

## Top 10 Countries (excl. Rwanda)

1	Nigeria	23%
2	Uganda	18%
3	Kenya	16%
4	Ghana	9%
5	Ethiopia	7%
6	South Africa	6%
7	Sudan	6%
8	Morocco	5%
9	Tanzania	5%
10	Cameroon	4%

Scan & Register



## WHO IS EXHIBITING?

Here is a selection of the 2022 exhibitors.



Check the full list on the website



## TRAVEL TO THE SHOW



Show Venue:  
KIGALI CONVENTION CENTRE (KCC)  
KG 2 Roundabout  
Kigali, Rwanda

Citizens of all countries are allowed to receive a visa upon arrival without prior application.

The Kigali Convention Centre (KCC) is a world class venue for conferences and exhibitions. It has a strong reputation and is one of the most accessible venues across the world.

Rwanda has government measures in place upon entry to prevent the spread of COVID-19: arriving passengers at Kigali International Airport must present a negative Antigen Rapid Test (RDT) taken 72 hours before departure.

## SEE YOU THERE!

**The most complete trade  
show for poultry professionals  
in Sub-Saharan Africa**

**VNU** EUROPE