



# AFRICA 2024

KIGALI, RWANDA

2-3 OCTOBER

4th  
Edition

# VISITORS INVITATION TO EXPO FOR SUB-SAHARAN AFRICA

FEATURING



DAIRY PAVILION



PAVILION



2 & 3 October: Expo  
1 October: Leadership Conference

[WWW.VIVAFRICA.NL](http://WWW.VIVAFRICA.NL)

Organized by **VNU** | EUROPE

# EXPO, LEADERSHIP CONFERENCE AND TECHNICAL BEST PRACTICE SEMINARS FOR SUB-SAHARAN AFRICA



1,600+  
professional  
visitors!

Leadership  
Conference  
& Technical  
Seminars

130  
exhibitors

## THE EVOLUTION OF VIV AFRICA

Building on the success of the previous editions, Poultry Africa is now transitioning to VIV Africa in 2024 as it now offers a comprehensive showcase that covers the entire spectrum of animal protein production. With a focus on animal production and especially the production of Poultry layers and Poultry broilers, the event anticipates over 130 exhibitors demonstrating cutting-edge technologies and services. In a designated expansion, VIV Africa 2024 introduces two new sectors: Agriculture and Dairy, with the Horti Agri Next (HAN) Pavilion and the Dairy Pavilion respectively, bringing together an even more diverse range of industry players.

Join the fourth edition in Kigali, Rwanda!

## KEY PARTNERS



## WELCOME TO THE LEADERSHIP CONFERENCE AND TECHNICAL BEST PRACTICE SEMINARS

VIV worldwide and its industry partners present an extremely inspiring line-up of conferences next to the trade exhibition. Addressing key topics exploring the latest trends, challenges, and opportunities in Poultry, Agriculture and Dairy.

Get ready for an international line-up of experts and world leading suppliers.



## PROGRAM OUTLINE

1 October 2024  
Leadership Conference  
09:00 – 17:00

2-3 October 2024  
Expo & Technical Seminars  
10:00 – 17:00

## NUMBERS & FIGURES

LAST EDITION IN NUMBERS



**120+**  
exhibitors



**50+**  
visiting countries



**1600+**  
visitors



**50+**  
international speakers



## Exhibitor Profile

Poultry & Eggs, Dairy cows, Agriculture, Breeding and hatching, Animal health, Feed milling, Feed ingredients and additives, Farming and animal housing, Slaughtering and processing, Egg handling

## Visitor Profile

Feedmill, Feed ingredients & additives manufacturers / distributors, Animal health manufacturers /distributors / services, Veterinarians, Nutritionists, Breeders, Farm owners & farm employees, Animal industry equipment manufacturers / distributors, Processing companies, Food retailers, Marketing & sales managers/ representatives, Importers & exporters, Researchers & consultants, Media & associations, Engineers & technicians

## DAIRY PAVILION



In partnership with Global Dairy Farmers, a premier network for leading innovative dairy farmers and agricultural companies, VIV Africa introduces for the first time the Dairy Pavilion onsite. The pavilion will showcase cutting-edge innovations, sustainable practices, and the latest in dairy technology. As approximately 50% of last edition's visitors expressed interest in the dairy sector, this new feature will offer them an opportunity to explore and connect with experts in dairy technology and practices.

## HAN PAVILION



Based on the successful concept of Horti Agri Next, the leading global trade show for the horticulture and agriculture industries, HAN is being featured for the first time at VIV Africa 2024. By delivering horticulture and agriculture-related content, the HAN team and its partner, the Dutch Greenhouse Delta, aim to introduce and educate on these sectors onsite. With Africa's vast agricultural potential, highlighted by a survey showing significant visitor interest in horticulture and crops, this initiative will help attendees discover innovative solutions, connect with experts, and explore new ways to boost productivity.



# WHO IS EXHIBITING?

HERE IS A SELECTION OF THE 2024 EXHIBITORS.



>> CHECK THE FULL LIST HERE <<



SHOW VENUE:  
KIGALI CONVENTION CENTRE (KCC)  
KG 2 ROUNDABOUT  
KIGALI, RWANDA

Citizens of all countries are allowed to receive a visa upon arrival without prior application. The Kigali Convention Centre (KCC) is a world class venue for conferences and exhibitions. It has a strong reputation and is one of the most accessible venues across the world.

**SEE YOU THERE!**  
**THE MOST COMPLETE TRADE SHOW FOR**  
**LIVESTOCK PROFESSIONALS IN SUB**  
**SAHARAN AFRICA**

**Register now to receive your  
entry badge.**

**VNU** | EUROPE